

Wedding photography

Everything you'd expect
and some things
you wouldn't



Basic charging structure

Unlike some photographers I believe that a photographer is a tradesman. This is reflected in my charging. Rather than present you 'gold silver and bronze' packages, with added benefits like over priced prints, I'd rather you pay me by the hour.

The advantage to you is that if you need me to provide a lower cost shoot, you can simply use me for fewer hours. I'll still point the camera in the right direction and capture the loveliest moments. You can be free to manage your own prints or web presence.

Here's how it works: I need about 8 hours of time to file manage and render the shots from even the shortest wedding – that's a day of my time which is charged at 350 pounds.

Then you ask me to attend. I have shot 600 frames in a two hour wedding before. It is possible to have a huge pile of lovely shots in that time. Each hour is charged at about 43 pounds.

Then I have to run a vehicle to get there and attend meetings. I charge every mile I do at 50p – about the cost of fuel doubled. A reasonable price for the running of a vehicle.

And that's it!

For example: You are on a tight budget, you need some atmosphere shots and a few groups. You are fully capable of managing images. The wedding is 20 miles from my base

Ask me for a 2 hour shoot: 2hrs = £86. processing time £350. Mileage $2 \times 20 = 40$ miles $\times .50 = £20$. Total = £456.00.

A full day, with a pre-meeting, 10 miles away.

350 for the shoot, 350 for the processing, 2×2 lots of travel at 20 miles each. Total £720

At the end of the shoot it seems like there might be some good shots to be had later in the evening, ask me to stay an extra hour for 43 pounds.

What could be simpler?

Approximate cost of bolt ons.

I can get you a full **set of prints** at 9" x 6" with a white handling border. Very classy. Add about £100 pounds for 100 shots (an average final selection).

I can do you a **bespoke website** with your own custom URL stating at about £750. It would be a Content Management System and would allow you to add more images, text, extra pages and allow guest to log in and send you messages. Nice.

Or I can get one of those amazing fully printed hard covered spectacular books you might have seen for about £1200. I can send examples of any of these.

Then there's canvas prints, mugs and tshirts. Hand made embossed cards, printed thank you cards, a run of smaller wedding booklets, to distribute to family – almost anything is possible and I'm full of ideas. Try me!